

# What's New!

Volume 31

NURTURING HEALTH AND NATURE THROUGH SHAKLEE

Issue 9



## Boost Your Immune System

In medical therapy, interferons are sometimes administered to boost the function of the immune system. Interferon injections are used in the treatment of some cancers so the body can fight the atypical cells characteristic of the cancer more effectively, and these proteins are also used in the treatment of conditions such as hepatitis C.

In 1954, while working under Yasuichi Nagano, Dr. Yasuhiko Kojima discovered that our immune system produces interferon to help protect itself from harmful invaders. This discovery began decades of work and research that ultimately led to his breakthrough botanical blend found in Shaklee's NutriFeron.

During his studies, Dr. Kojima observed that a weakened immune system produces less interferon. With the knowledge that our immune systems are often compromised by poor nutrition, stress, fatigue, and the environment, he devoted himself to finding a way to boost the body's capacity to make its own interferon.

Like Dr. Shaklee, Dr. Kojima believed in the power of plants. By taking advantage of botanical ingredients to stimulate interferon production, Dr. Kojima thought it might be possible to contribute to people's health in a gentle and safe way. He reviewed hundreds of compounds. He screened, tested, and evaluated two hundred herbs.

Finally, after nearly forty years of work, he isolated four botanicals that, in combination, yielded the effect of increasing the body's production of its own interferon.

### Shaklee's Nutriferon

NutriFeron is a patented, clinically proven blend of immune-strengthening plant extracts. This blend is derived from four plant extracts which have been clinically proven to boost your immune system:

- pumpkin seeds
- safflower flowers
- plantago seeds
- Japanese honeysuckle flower buds

NutriFeron is the only immunity supplement formulated by the discoverer of natural interferon. It is available exclusively through Shaklee. NutriFeron is a powerful effective supplement that has a stringent set of scientific tests for safety, purity, potency, and clinical tests for performance.

Every year it seems that a new flu virus pops up. And weather patterns seem to change each year, so that we get colds at times we never expected. As we age, these viruses are much harsher on your body and stay with you longer and longer, or so it seems.

Now there's a way to help boost your immune system, **Shaklee's Nutriferon**. NutriFeron is a patented, clinically proven blend of immune-strengthening plant extracts. Nutriferon works at the cellular level, by activating your immune system's defenses. When used daily, it increases the production of your body's natural interferon.

### What is interferon?

Interferon is a protein naturally produced by the body's immune system in response to an infection. When the body detects the signs of a viral intrusion or infection, it can trigger the production of interferons. The interferons can stimulate the production of specific proteins, inhibiting viral replication inside the cells of the body and making the body more resistant to the virus. The body only makes these proteins when they are needed.



**Shaklee's**  
**NUTRIFERON**

60 caplets/30 servings

# 20962

# Live a Healthier Life

## HAVE A GERM-FREE HOME WITH SHAKLEE'S BASIC-G

The chore of cleaning your home to keep it germ and bacteria free can, at times, be overwhelming. You wipe all surfaces down with bleach, or some other popular brand name disinfectant. The goal is to kill the germs and bacteria the children or the household pets bring in from the outside. But then you ultimately have to spend the rest of the day with a headache or sinus issues due to the smell of the chemical odors these disinfectants produce.

After reviewing the ingredients of other household disinfectants, it's simple to understand why they produce a toxic odor that irritates you so easily. Here are some of the ingredients in Lysol and Clorox bleach.

### Clorox Bleach

- Sodium Hydroxide (also known as caustic soda or lye)

### Lysol Disinfectant Spray

- Ethanol
- Butane
- Propane

Shaklee's *Basic-G* is a highly concentrated, multipurpose neutral pH germicidal detergent and deodorant that disinfects, cleans, and deodorizes all in one step. When diluted properly, according to directions, Basic-G creates no toxins and has a very light odor. It is safe to use around children and household pets. It's nonflammable and biodegradable. Basic-G is, by far, the safest disinfectant on the market today. Like other Shaklee products, it is formulated to be safe and gentle on the people who use it, and gentle on the environment.

### SHAKLEE'S BASIC-G

1 qt. bottle

# 00525



### BASIC-G (GERMICIDE)

- 1/2 tsp. makes 1 16oz spray bottle
- 1 tbsp makes 1 gallon
- 1 qt. makes up to 64 gallons
- Its effectiveness lasts up to three days after application
- Kill several animal viruses, including Feline Leukemia
- Kills 44 types of bacteria, fungi and viruses
- Has a three-year shelf life
- Is EPA registered

## Basic-G - vs - Lysol Disinfectant

<p><b>Basic-G kills the following Bacteria:</b></p> <p>Staphylococcus Aureus Streptococcus Pyogenes Salmonella enterica Pseudomonas Aeruginosa Enterobacter Cloacae Enterobacter Aerogenes Klebsiella Pneumoniae Proteus Vulgaris</p>	<p><b>Lysol Disinfectant only kills 4 Bacterias:</b></p> <p>Staphylococcus Aureus Streptococcus Pyogenes Salmonella Faecalis Pseudomonas Aeruginosa</p>
<p><b>Basic-G kills the following Fungi:</b></p> <p>Trichophyton Interdigitale Candida Albicans</p>	<p><b>Lysol Disinfectant kills 0 (zero) Fungi</b></p>
<p><b>Basic-G kills the following Viruses:</b></p> <p>Adenovirus Type 4 Herpes Simplex Type 1 Herpes Simplex Type 2 Feline Leukemia Virus Feline Picorna Virus HIV-1 (AIDS Virus) Pseudorabies Virus Influenza Virus A2/Hong Kong Infectious Bronchitis Virus (Avian IBV)</p>	<p><b>Lysol Disinfectant only kills the following Viruses:</b></p> <p>Influenza Virus A2/Hong Kong Herpes Simplex Type 1 Herpes Simplex Type 2 Vaccinia</p>





# Kids News!

## Mighty Smart

The early stages of your child's brain development are a very critical part of their lives. During those early years, your child develops all the sensory functions, such as speech (their first words), sight, hearing, smell, and touch. At the age of three years, a child's brain is two times more active than an adults.

A big factor in your child's brain development is the level of DHA (Docosahexaenoic acid). DHA is an omega-3 fatty acid that is a primary structural component of the human brain cerebral cortex. Not only is DHA the most abundant omega-3 fatty acid in the brain, it is also the most abundant omega-3 fatty acid in the retina of the eyes. The levels of DHA also play a big role in the development of your child's sight.

Making sure your children get enough DHA could help improve their behavior according to recent research, ([www.pubmed/22071708](http://www.pubmed/22071708)). Researchers found that children with higher levels of DHA were less likely to have behavioral problems. Necessary for neurological development, DHA is thought to enhance brain function in children. Some research indicates that increasing children's intake of DHA may even help treat ADHD (attention deficit-hyperactivity disorder).



DHA is also a normal component of breast milk, and infants fed breast milk score higher on intellectual and visual measurements than those fed baby formulas lacking DHA. Children who were breast-fed, as a group, have higher IQ scores than those who were formula fed.

Once your child is off breast milk, it is recommended that parents add a small amount of DHA (50 to 150 mg) to their daily nutrition. Even if you don't do it every day, it still ensures that no child will suffer the consequences of DHA deficiency during these crucial years of brain development. When our children don't consume the right mix of brain boosting nutrients, they have a reduced ability to learn and a lower IQ. Later in life they can develop dementia and Alzheimer's disease.

On the other hand, the right mixture of brain-supporting foods will afford your children the ability to reach their maximum potential in life, not just for health, but for emotional stability, and success in their lives

**Deficiency in DHA** fatty acids has been linked to:

- Impulsiveness
- Aggressiveness
- Dyslexia
- Depression
- Reduced intelligence
- Sleep problems
- Temper tantrums
- Alcoholism
- Schizophrenia
- Manic depression

Research has shown that today's children are only receiving 20-30 mg of DHA per day, far below the recommended daily intake.

The natural sources of DHA for children are:

- Organ meats
- Breast milk
- Algae
- Seafood, especially oily, cold-water fish such as salmon, herring, sardines, and anchovies

And let's face it, of the four sources listed above, the most common source for children is seafood, which should be limited due to mercury contamination. The recommended weekly intake of canned fish for children under six years of age is 3 ounces or 1 oz per 20 pounds of body weight.

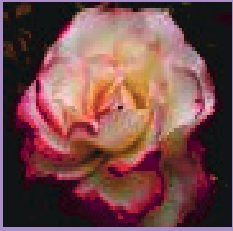
Shaklee Scientists, realizing the need and importance of DHA for children, has developed Mighty Smart.



### Shaklee's Mighty Smart # 20076 (30 chews)

Shaklee's Mighty Smart is super tasty and super safe. It is scientifically formulated with a power-packed blast of 100% natural, ultra-pure DHA. Each great-tasting chew provides 100 mg of this essential brain nutrient. In addition Mighty Smart:

- Promotes healthy eyes and vision.
- Supplies ultra-pure DHA to support brain development
- Is certified organic by Quality Assurance International
- Has no artificial colors, sweeteners, or preservatives
- Has a tasty natural orange flavor
- Is gluten free



# Skin & Beauty Care!

*Be gentle on your eyes!*

Many women simply let their eye makeup wear off because cleaning it off often makes their eyes feel worse than leaving it on. Daily removal of eye makeup can pull and damage the delicate skin around the eye.

Shaklee's Eye makeup remover is oil-free and gently dissolves stubborn makeup so that there is no need to pull or irritate the eye skin. In fact, it comforts the area



with beta glucan, encouraging a smooth, firm appearance. Its pH-balanced non-irritating, non-stinging formula is even safe for contact wearers.

**Shaklee's Enfuselle products are all:**

- Clinically formulated
- Botanically-based
- pH balanced
- Hypo allergenic
- Non-comedogenic (won't clog pores)
- Dermatologist tested
- Never tested on animals
- Contains no animal-derived ingredients
- Free of occlusive oils, soap, and dyes

**Shaklee's eye makeup remover is additionally:**

- Ophthalmologist tested
- Especially formulated for sensitive skin
- 100% fragrance free
- Paraben free



**Shaklee's Eye Makeup Remover**

**# 32539**

Shaklee has invested more than \$1 million in research, development, and clinical studies on the products that make up the Enfuselle skin care system. Eight patents have been awarded to the Enfuselle line; three of them to the Vital Repair + formula found in Shaklee's Eye Makeup Remover and other Shaklee eye and skin treatment products. So Shaklee System is both recognized and safeguarded for its unique and effective formulations. Only a few skin care companies have any patents, and even fewer have as many as eight.

This is an easy-to-use product. Simply saturate a cotton ball, apply to closed eye lid, and dab away your makeup.

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